

CBCS SCHEME

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15AE51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Differentiate between administration and management. Justify the following views on administration and management. i) Management and administration are same (08 Marks)
ii) Administration is above management. (08 Marks)
b. Explain briefly the 'Principles of scientific management'. Who advocated this? (08 Marks)

OR

- 2 a. Describe the steps involved in planning. (08 Marks)
b. Briefly explain the difficulties in decision making. (08 Marks)

Module-2

- 3 a. Define authority and power and discuss the difference between them. (08 Marks)
b. Briefly explain a matrix organization. (04 Marks)
c. Why staffing is important for any organization? (04 Marks)

OR

- 4 a. Explain the principles involved in 'Directing'. (08 Marks)
b. Elaborate on essentials of a sound control system. (08 Marks)

Module-3

- 5 a. Discuss the various factors influencing the growth of entrepreneurship. (08 Marks)
b. Highlight the social responsibilities of business towards different groups. (08 Marks)

OR

- 6 a. List any six roles of an entrepreneurship in economic development. (06 Marks)
b. Differentiate between entrepreneurs and intrapreneurs. (04 Marks)
c. Highlight on growth of entrepreneurship during post independence period in India. (06 Marks)

Module-4

- 7 a. Briefly explain the characteristics of a small scale industry. (08 Marks)
b. Mention the positive impacts of WTO on small scale industries. (06 Marks)
c. List the major problems faced by SSI in India. (02 Marks)

OR

- 8 a. What kind of institutional supports are available for business enterprises? Name any four institutions at the central and state levels. (08 Marks)
b. Write briefly about DIC single window system. (06 Marks)
c. Define an ancillary industry. (02 Marks)

Module-5

- 9 a. Discuss in detail various steps to be followed to prepare a project report. (08 Marks)
b. Explain five important factors to be considered while preparing feasibility report of a project. (08 Marks)

OR

- 10 a. Differentiate between PERT and CPM and mention limitations of CPM. (08 Marks)
b. What are the common errors in project formulation? Discuss in detail. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.